

2017

Kentucky REALTORS® & Ohio REALTORS®

Convention & Expo



**Duke Energy Convention Center
Hilton Netherland Plaza & Hyatt Regency
Cincinnati, OH**

EXHIBITOR/SPONSORSHIP OPPORTUNITIES

EXHIBITOR/SPONSOR INFORMATION

We want to invite you to be a part of this great event as we are expecting over a thousand REALTORS® from across the two states. The Expo offers a great opportunity to market your company, products and services to a large group of active REALTORS®. By participating in this event, you are able to get one on one, quality face time with your most lucrative customers. We have scheduled a number of events on the trade show floor to guarantee attendees will visit your booth.

EXHIBITORS & SPONSORS

Every sponsorship will include a 10x10 exhibit booth (Gold and Platinum level sponsorships will receive a PREMIUM booth location, Diamond and Presenting level sponsorships will receive a double PREMIUM booth location - first come, first serve basis). See inside for more information about the different sponsorship levels.

Each 10x10 booth will include:

- 6 foot draped/skirted table
- 2 chairs
- Exhibitor sign
- Waste basket
- Two (2) full Convention registrations
- Tuesday and Wednesday box lunches for 2
- Wednesday morning breakfast and refreshments

Additional EXPO ONLY tickets are \$40 each

Note: Diamond and Presenting levels will receive a 20x10 booth, 2 tables and 4 chairs.

If you need electricity, phone, internet or other decorative items, please contact the George Fern Co. at 502.367.0254 for necessary forms and/or exhibitor package.

Sponsorship levels can be tailored to fit the goals of your business. If you would like to discuss specific options or have an idea you want to address, please contact Hunt Cooper at 800.264.2185 or by email at hcooper@kar.com or Debbie Rauen at 817.501.2403 or by email at debbierauen@gmail.com. We will be more than happy to help make it work for you!

EXHIBIT HOURS

Tuesday, September 26

5:30pm - 10pm

A formal opening of the trade show will be held at 5:30. During the opening, a reception will be held inside the exhibit area for everyone in attendance. Food, drink and entertainment will be offered along with the annual RPAC event. This is the biggest (and most fun) networking event of the year!

Exhibit set-up: Tuesday from noon - 5pm

Wednesday, September 27

8am - 1pm

Start the day with Convention attendees with coffee and pastries and prepare for lunch inside the exhibit area. Door prizes will be given away during lunch.

Exhibit take-down: Wednesday after 1pm.

PRIZE DRAWING

If you would like to contribute a door prize for the Wednesday giveaway, please mark the appropriate box on the registration form. This will guarantee booth visits from every attendee!

HOTEL INFORMATION

The official Convention hotels are the Hilton Netherland Plaza or the Hyatt Regency in Cincinnati, OH.

Hilton Netherland (Kentucky headquarters): 35 W 5th St, Cincinnati, OH 45202. Room rates are \$169/night for a standard room. You can call 800.445.8667 and reference group code "OKR" for reservations or access the Convention website at kar.com for the online link.

Hyatt Regency (Ohio headquarters): 151 W 5th St, Cincinnati, OH 45202. Room rates are \$175/night for a standard room and reservations can be made after July 5 by calling 513.579.1234 and reference the OH REALTORS® Convention or access the Convention website at oarconvention.com for the online link.

Kentucky REALTORS® & Ohio REALTORS® Convention & Expo September 24 - 27, 2017

SPONSOR LEVELS / ITEMS

Presenting Level: \$25,000

- Keynote Speaker (Exclusive)

Diamond Level: \$15,000

- Trade Show Grand Opening Reception (Exclusive)

Platinum Level: \$10,000

- Welcome Reception at Newport Aquarium (Co-Sponsor)
- Lunch & Learn (Co-Sponsor)
- Trade Show Lunch (Co-Sponsor) **1 SOLD**
- YPN Night Out (Co-Sponsor)

Gold Level: \$5,000

- Lounge Area in Expo **SOLD**
- Lounge Area for RPAC Major Investors (Exclusive)
- KAR/OAR After Party (Co-Sponsor)
- Trade Show Breakfast **SOLD**
- Convention App **SOLD**
- Installation Reception (Co-Sponsor, OH available) **1 SOLD**
- Installation Dinner (Co-Sponsor, OH available) **KY SOLD**

Silver Level: \$3,000

- Refreshment Break (Exclusive)
- Education Session (Exclusive)
- Entertainment/Band (Exclusive)
- Lanyards **SOLD**

Bronze Level: \$1,500

- Booth (Multiple available)

Every exhibitor/sponsor will receive two full Convention registrations. Extra tickets - EXPO ONLY - are \$40 each and include the Tuesday night Reception and a box lunch on Wednesday. Extra tickets for KY's Monday night dinner are \$65 each.

Sponsorship levels can be tailored to fit the goals of your business. If you would like to discuss specific options or have an idea you want to address, please call a representative to help.

Hunt Cooper
800.264.2185
hcooper@kyrealtors.com

Debbie Rauen
817.501.2403
debbierauen@ymail.com

Additional Exhibitor/Sponsor Benefits	Exhibitor Level \$675	Bronze Level \$1,500	Silver Level \$3,000	Gold Level \$5,000	Platinum Level \$10,000	Diamond Level \$15,000	Presenting Level \$25,000
10 x 10 booth	✓	✓	✓	Premium	Premium	Premium Double	Premium Double
Company listed in email promotions to members				✓	✓	✓	✓
Company listed on Convention websites	name	name	link	logo	logo	logo	logo
Company listed on event signage		name	logo	logo	own sign	own sign	own sign
Company listed on digital monitor at registration area		name	logo	logo	own screen	own screen	own screen
Company listed on electronic boards at Convention Ctr			name	logo	own screen	own screen	own screen
Sponsor logo included on photo backdrop in Expo					✓	✓	✓
Tickets to Monday night Installation Dinner (KY only)		1	2	4	6	table	2 tables
Additional EXPO ONLY tickets		1	2	4	6	8	10
Mention in Convention app	listing	listing	link	link	banner	banner	homepage
Ad in the Kentucky REALTOR® & Ohio REALTOR® ^{1 & 2}		name	1/4 page	1/2 page	1/2 page	full page	full page
Company info/handouts included at reg. area					✓	✓	✓
Company listed as presenting sponsor on all materials							✓

Every exhibitor and sponsor will receive an attendee mailing list.

¹ Complimentary ad size listed can be used as a discount towards a larger ad (one time only).

² Exhibitor & Bronze level - 5% discount on any size ad, Silver - 10% discount, Gold - 15% discount, Platinum & Up - 20% discount (one time).

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Company Name _____ (as it should appear on all promotions)

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Web site _____ (used to link from Convention website)

We would like the following:

Sponsorship Level _____ Sponsor Item _____

Exhibit Booth Needed (Y/N) _____ (Booth # will be assigned on best selection available)

Exhibit Booth # Choice _____ 1st _____ 2nd _____ 3rd _____ 4th _____ 5th _____ 6th

Total Monday Dinner Tickets (KY) _____ (refer to sponsor levels for tickets included)

Extra Monday Night Tickets _____ x \$65 KYR Installation Dinner (one free drink ticket)

Extra EXPO ONLY Tickets _____ x \$40

Total Amount _____ (early-bird discount applies to Exhibitor level only)

Payment type _____  _____  _____  _____ Check/Money Order

Card Number _____ Exp. Date _____

Signature _____ CVV _____

We will contribute a door prize to the Wednesday giveaway during lunch.

Our prize is _____

Please bring door prize to your booth during the Convention & Expo.

Mail back to:

KYR, 2708 Old Rosebud Road, Suite 200, Lexington, KY 40509, or email to hcooper@kyrealtors.com or
OAR, 200 E Town St, Columbus, OH 43215, or email dawson@ohiorealtors.org.
Questions about sponsoring/exhibiting can be directed to either location.

Cancellation of exhibit/sponsorship won't be charged on/before August 21, 2017, 50% of cost will be incurred after August 22, 2017 and no refund will be given after September 15, 2017.